

READING PROFILE

Bill Gates

WHO IS THIS READER?

Bill Gates began his career as a computer programmer and helped to develop a user interface known as Windows. This changed computing around the world. Computers went from professional machines into every home enabling a revolution in word processing, documentation, spreadsheet, and other mediums. His technical contributions helped to pave the way for the advent of the internet's popularity and access. They also helped to make him the richest man in the world. He retired from his company, Microsoft, and is now making worldwide philanthropic efforts with his wife through the Bill & Melinda Gates Foundation.

READING STRATEGY

Mr. Gates has stated that he reads one to two hours each day. He never begins a book that he can't finish. He also takes copious notes while reading. He advises to block out reading time as other commitments can encroach if you do not give your reading habits the same respect that you would provide to a work training, conference, or family member. With this strategy he averages about 50 books per year. He predominantly prefers nonfiction in the subgenres of public health & disease, engineering, business, and science. He also attempts to incorporate some works of fiction each year. He keeps a blog called "Gates Notes" with over 150 book recommendations.

BOOK RECCOMENDATIONS

TITLE & AUTHOR	Genre	Book Details
On Immunity: An Inoculation by Eula Biss	Nonfiction	https://www.graywolfpress.org/books/immunity
Should We Eat Meat: Evolution and Consequences of Modern Carnivory by Vaclav Smil	Nonfiction	http://vaclavsmil.com/2013/05/04/should-we-eat-meat-evolution-and-consequences-
How to Lie with Statistics by Darrell Huff	Nonfiction	http://books.wwnorton.com/books/How-to-Lie-with-Statistics/
What If by Randall Munroe	Nonfiction	https://www.hmhco.com/shop/books/What-If/9780544272996
Hyperbole and a Half: Unfortunate situations, flawed coping mechanisms, mayhem, and other things that happened By Allie Brosh	Nonfiction	http://www.simonandschuster.com/books/Hyperbole-and-a-Half/Allie-Brosh/9781451666175
The Magic of Reality: How we know what's really true by Richard Dawkins, Illustrated by Dave McKean	Nonfiction	http://www.simonandschuster.com/books/T he-Magic-of-Reality/Richard-

READING PROFILE

Oprah Winfrey

WHO IS THIS READER?

Oprah Winfrey is a self-made billionaire, actress, media mogul, and philanthropist who has used her career and fame to inspire positive change around the world. Her daytime talk show blossomed into her own magazine, network, and satellite radio station. She was the first black woman to host a nationally syndicated talk show. Throughout her work she has had the benefit of meeting and supporting a number of notable figures. She has received multiple accommodations of Emmy awards, Tony awards, and more for her work in television and film. Her humanitarian efforts have earned her numerous awards including a lifelong membership in the American Library Association (ALA), a Jean Hersholt Humanitarian Award, Spingarn Medal, and an NAACP Image Award.

READING STRATEGY

Mrs. Winfrey developed her daily reading habit in childhood. As an adult she would read five books a week. She began a book club in 1996 in which she invited viewers of her incredibly popular TV show to participate. While hardly the start of her reading practice, it held her accountable to critical and diverse reading habits. The book selections tend towards fiction novels but have included some nonfiction and poetry books as well. Her book recommendations can be found on the website oprah.com.

BOOK RECCOMENDATIONS

TITLE & AUTHOR	Genre	Book Details
One Hundred Years of Solitude by Gabriel Garcia Marquez	Fiction	https://www.harpercollins.com/9780060883287/one-hundred-years-of-solitude
An American Marriage by Tayari Jones	Fiction	http://www.tayarijones.com/books/an-american-marriage/
The Heart of a Woman by Maya Angelou	Nonfiction	https://www.penguinrandomhouse.com/books/3954/the-heart-of-a-woman-by-maya-
Breath, Eyes, Memory by Edwidge Danticat	Fiction	https://www.penguinrandomhouse.com/books/36738/breath-eyes-memory-by-edwidge
Freedom by Jonathan Franzen	Fiction	https://us.macmillan.com/books/9780312576462
The Invention of Wings by Sue Monk Kidd	Fiction	http://www.penguin.com/static/pages/features/sue_monk_kidd/

READING PROFILE

Marissa Mayer

WHO IS THIS READER?

Marissa Mayer was the first female engineer at Google where she later became an executive. Her work revolutionized Google's search engine and helped to refine several of the products available from that media company. She then became the CEO and president of Yahoo media company. She was one of a small number of female Fortune 500 CEO's. After selling the company to Verizon, she is embarking on her own startup venture. Her background includes product development, engineering, computer programming, and corporate leadership. Those who know her praise her attention to detail and strong work ethic.

READING STRATEGY

Mrs. Mayer used literature to inform her governance and development. She actually created her own software to classify her reading list. The software used a database of book titles matched to categories so that the software would identify book suggestions based on topics. Renowned for working close to 130 hours a week (including at least one all-nighter) and living off less than 6 hours of sleep a night, her key to finding success for everything is a consistent routine based on careful prioritization. Reading for personal and professional development is considered part of her workday.

BOOK RECCOMENDATIONS

TITLE & AUTHOR	Genre	Book Details
The Design of Everyday Things by Donald A. Norman	Nonfiction	https://www.jnd.org/books.html
Delivering Happiness by Tony Hsieh	Nonfiction	http://deliveringhappiness.com/book/
Churchill by Paul Johnson	Nonfiction	https://www.penguinrandomhouse.com/books/305655/churchill-by-paul-
The Charisma Myth: How Anyone Can Master the Art and Science of Personal Magnetism by Olivia Fox Cabane	Nonfiction	http://foxcabane.com/book/