**ENGL105 Unit 2 Discussion Board Template**

*Instructions: fill out each section completely, answering each portion of the prompt. Be sure to delete the instructions from each section. Then copy and paste your answer into the Unit 2 Discussion Board. Please do not attach.*

**Section 1: Mock Posts** **40 points**

The trending topic I will be writing about this unit is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

1. Mock Tweet
   1. *In 140 characters or less, express your thoughts on what you learned in your research including a hashtag.*
2. Mock Email
   1. *Compose a short email relating to your chosen topic. The email must include the following fields: a "to:" and "subject:" line and an appropriate signature; you should have an introductory greeting, set the context, provide the interesting information including at least one reference to a source, and a concluding statement; the email should not exceed 7 - 10 sentences total.*
3. Mock Facebook Post
   1. *In a posting to your Facebook followers, craft a summary of your discovery that also expresses your reaction to the information and possible ways your followers might need or use your discovery.*

**Section 2: Purpose & Audience 15 points**

*For each entry, explain the "voice" you've adopted (your perspective), your intended audience, and your purpose behind the communication. Also, discuss how the different platforms affected your purpose, audience, and message.*

**Section 3: Justification Paragraph 10 points**

*In a brief, 3-5 sentence paragraph, explain some of your choices-vocabulary, tone, details and examples, and type of research cited-that shape the message and how the message might affect people.*