**ENGL105 Unit 2 Discussion Board Template**

*Instructions: fill out each section completely, answering each portion of the prompt. Be sure to delete the instructions from each section. Then copy and paste your answer into the Unit 2 Discussion Board. Please do not attach.*

**Step 1: (20 points)**

1. **Trending Topic**

*Select a trending topic connected to your field of study or professional field and list your trending topic here:*

**B. Trending Topic Links; Audience, Purpose, & Source Credibility**

*Provide links to one article from an Online news outlet, one tweet, one wiki entry, and one scholarly source about your trending topic.*

* Link to Online news article:
* Link to Tweet:
* Link to Wiki entry:
* Link to Scholarly article:

**Step 2: (15 Points)**

**Answer the following questions:**

1. *Who is the intended audience for each of the communications?*

* Online news article:
* Tweet:
* Wiki entry:
* Scholarly article:

1. *What is the purpose of each of these communications? (to inform, to educate, to entertain, to persuade, etc.)? How effective do you think each communication was in accomplishing the writer’s purpose?*

* Online news article:
* Tweet:
* Wiki entry:
* Scholarly article:

1. *What is the credibility of each of these communications and why? Are any appropriate for use in an academic setting or professional setting and why?*

* Online news article:
* Tweet:
* Wiki entry:
* Scholarly article:

**Step 3: Mock Message**(**15 points)**

***A. Write a mock Tweet, Facebook post, OR email about your trending topic.***

* ***Tweet:*** *140 characters only including spaces. Tweet should be concise and clear; provide trending topic information and link to an article about it; must include a hashtag.*
* ***E-mail:*** *must include the following fields: a “to:” and “subject:” line and an appropriate “signature;” you should have an introductory greeting, set the context, provide trending topic information and link to an article about it, and have a concluding statement; the e-mail should not exceed 6-8 sentences total.*
* ***Facebook:*** *summarize the information on your trending topic and also express your reaction to the information and possible ways your followers might need or use your discovery.*

***NOTE:*** *your mock message only needs to be created for this discussion board assignment, and not actually posted on social media or sent.*

*Type your mock message here:*

**B. Answer the following questions about your mock message:**

1. *Discuss why you chose that platform and how that impacted your purpose, audience, voice (diction), and message.*