Type Your Title Here

Student’s Name

Colorado Technical University

# Introduction

 In the first paragraph (at least 3-5 sentences) state your thesis and provide a summary of your main topics discussing how social media impacts communication. You should consider both the potential positive and negative impact social media engagement can have professionally.

# Body

In 3-4 paragraphs, discuss your main topics on how social media impacts communication and how its media use can positively and negatively impact you professionally. You should include both perspectives in your essay, and support your claims with research (using the information from the 4 articles you chose in Unit 3, ensuring that there is at least one APA style in-text citation for each of those 4 articles throughout your essay).

# Conclusion

In the final paragraph (at least 3-5 sentences), conclude your essay by summarizing your main topics.

References

Encyclopedia, S. E. (1993). Article. In *The new encyclopedia Britannica* (vol. 38, pp. 745-758). Chicago: Publisher.

Lastname, F. (2003). *Book title: Subtitle*. Sterling, VA: Publisher Name.

Newspaper article without an author. (1993, July 15). *The Washington Post,* p. A12.

Wittkopf, B., & Shaw, M. E. (2003, fall). Article title from the journal. *Journal Name, 43*(2), 18-22. doi: 10:109.0932.9385.09