**Graduate Program Rubric—MASTER OF BUSINESS ADMINISTRATION** August 2018 - Specializations

**Expectations:** Student work at the graduate level is expected to focus on mastery of advanced discipline-specific frameworks, professional practices, and tools.

*DNS = Did Not Submit N/A = Not Applicable to Assignment*

| **Criteria** | **Exemplary (5)** | **Accomplished (4)** | **Proficient (3)** | **Partially Proficient (2)** | **Unacceptable (1)** |
| --- | --- | --- | --- | --- | --- |
| **BUSINESS PROGRAM CONTENT****PROFESSIONAL MASTERY AND KNOWLEDGE ACQUISITION/MANAGEMENT**Functional areas include, where applicable:Leadership, management, innovation, and teambuildingOperations and MarketingFinanceEconomicsQualitative and quantitative toolsTechnology and InternetEthical and legal issuesInternational issues*[PROGRAM CONTENT]* | Demonstrates outstanding or exemplary mastery of content, appropriate to the assignment and the relevant terminal course objectives and program learning outcomes.All requirements of the assignment are included in the response. | Demonstrates sound or accomplished mastery of content, appropriate to the assignment and the relevant terminal course objectives and program learning outcomes.Most requirements of the assignment are included in the response. | Demonstrates adequate or proficient mastery of content, appropriate to the assignment and the relevant terminal course objectives and program learning outcomes.Many requirements of the assignment are included in the response. | Demonstrates inadequate or partially proficient mastery of content, appropriate to the assignment and the relevant terminal course objectives and program learning outcomes.Some requirements of the assignment are included in the response. | Demonstrates unacceptable mastery of content, appropriate to the assignment and the relevant terminal course objectives and program learning outcomes.Few or no requirements of the assignment are included in the response. |