Type your Name Here

American Intercontinental University

BUSN311 – Quantitative Methods and Analysis

Date of Submission

**Unit 3 Individual Project**

**Introduction**

Provide a brief introduction (2‒3 sentences) for the purposes of previewing what will be covered. Remember to always indent the first line of a paragraph (use the Tab key). The margins, font size, spacing, and font type (italics or plain) are set in APA format. While you may change the names of the headings and subheadings, do not change the font or style of font.

**Political Survey**

Using polls from <http://www.pewresearch.org>, describe a political poll. Analyze the number of people who participated in the sample compared to the number in the population. Discuss how the results of the survey can be used to tell a story or support an idea of the sponsoring company or media group.

**Environmental Survey**

Using polls from <http://www.pewresearch.org>, describe an environmental poll. Analyze the number of people who participated in the sample compared to the number in the population. Discuss how the results of the survey can be used to tell a story or support an idea of the sponsoring company or media group.

**Overview**

Consider the two polls presented. Using the knowledge you learned from the textbook, compare and contrast the sample sizes in each of the surveys mentioned in the post, and determine whether the samples sizes are appropriate. In your opinion, which appears to be the most valid? (Cite and reference the textbook and other sources). This paper will be 3‒4 pages in length, and each poll described MUST come from Pew Research Center. Please do not use quotes or copy definitions. You will not receive credit for understanding the materials if you use the words of others. Keep in mind that because you did research and you have citations in the body of the post, you must also place a reference list at the end containing the textbook and the articles cited.

**Conclusion**

Add some concluding remark; this can be a sentence or two.

**References**

NOTE: The reference list starts on a new page after your conclusion.

See the AIU APA Guide for more information. The following are examples of how to cite different types of sources:

**eBook - AIU Course Textbook**

Author, A. A. (Year). *Title of book in italics.* City, State Abbreviation: Publisher Name.

Retrieved from <http://wow.coursesmart.com/>

**M.U.S.E. Materials**

American InterContinental University. (Year). *Unit title: Presentation title* [Multimedia

presentation]. Retrieved from American InterContinental University Virtual Campus,

Course Code-Session Number-Section Number: https://mycampus.aiu-online.com/

**intellipath**

American InterContinental University. (Year). *Unit title: Presentation title* [intellipath].

Retrieved from American InterContinental University Virtual Campus, Course

Code-Session Number-Section Number: https://mycampus.aiu-online.com/

**Journal Article – Retrieved from Library Database – with DOI**

Author last name, A. A. (Year). Title of article. *Title of Journal in Italics, Volume Number*

*in Italics*(Issue Number if Available), Pages. doi:

**Journal Article – Retrieved from Library Database – No DOI**

Author last name, A. A. (Year). Title of article. *Title of Journal in Italics, Volume Number*

*in Italics*(Issue Number if Available), Pages. Retrieved from URL of journal homepage

**Journal Article – Retrieved from Web**

Author last name, A. A. (Year). Title of article. *Title of Journal in Italics, Volume Number*

*in Italics*(Issue Number if Available), Pages. Retrieved from URL

**Web site Article – Author Listed**

Author last name, A. A. (Year, Month Day). Title of article. *Title of Web site in Italics*. Retrieved

from URL

**Web site Article – No Author Listed**

Title of Web site. (Year). *Title of article in Italics.* Retrieved from URL