

ENGL 105 – Professional Written Communications

Unit 2 Individual Project Template

This optional template is intended to help you in completing the Unit 2 Individual Project on Evaluating Sources of Information.

Directions: Type your responses to each question in the space provided, save the document, and upload it to the assignment submission area under the Unit 2 Individual Project in the Virtual Classroom.

Describe the product or service and why you are thinking about purchasing it:

I used to love running outside before Jackson was born. Now that's he's a bit older (one next month!), I want to get back into running again – but Jackson is going to need to come along. I'm looking for a good jogging stroller. I don't know anything about these though. A friend mentioned the BOB Rambler Stroller so that's what I'll be researching. I need a jogging stroller that's easy to use, safe for Jackson, and above all, affordable.

Source #1

Title: BOB Rambler Stroller

Author: BOB company

Date: no date of publication; accessed on 3/16/2021

Location (include URL): <https://www.bobgear.com/rambler>

- 1.) How is this source helpful to you in deciding whether to purchase the product or service described above?

The first place that I went was the BOB website itself. I wanted to learn more about the Rambler stroller, its features, and its cost. On the website, I found out the stroller costs a lot more than I was expecting: \$399 - \$499. I also learned about its available features, including a suspension system; it also has a five point harness. The website calls it the “perfect companion for all your family adventures.”

There were also some reviews on the website. Most were really positive. One was from a user called, Aminhacorrida, who stated that it was “fantastic” and that he and his daughter had done 74 races with the stroller. I’m not that hardcore...but another user, Jalyssa, who said she was a busy mom, said that she was “obsessed” with it. She also said that it’s really reliable. Overall, it had 4.1 stars out of 5.

I learned that BOB has a lot of different models and they all look pretty similar and are around the same price.

2.) Do you, as the audience, consider this source to be credible? Why or why not?

The website is going to be a bit biased because it’s trying to sell me the stroller. However, I do think it’s giving me accurate information about the cost and features. I also searched on Amazon and found the same price and features listed. The reviews were also very helpful and from people who verified their purchases. The fact that the reviewers included pictures of them using the stroller also makes me think that they are being honest about their experiences.

Source #2

Title: Best Jogging Strollers of 2021

Author: No author listed; company was Babylist

Date: January 5, 2021

Location (include URL): <https://www.babylist.com/hello-baby/best-jogging-strollers>

1.) How is this source helpful to you in deciding whether to purchase the product or service described above?

This source was awesome. It started off by discussing if I should even buy a jogging stroller and then broke down the must-haves. One of those was a five-point harness – which the BOB stroller has.

It presented its top choices, but that wasn’t all. They explained how they evaluated which strollers were the best and how they made their list. The BOB stroller was

towards the top. However, they also included another stroller just below it that was comparable and hundreds of dollars less. Score!

2.) Do you, as the audience, consider this source to be credible? Why or why not?

I definitely consider this source credible. First of all, it talked about if I should even buy a jogging stroller. It explained how it came to its conclusions and had both expert testimony and reviews from people who had purchased the stroller. It also included affordable options. It had a lot of accurate information and talked about the pros/cons of each stroller. Because the blog isn't affiliated with any particular company, I think I can trust it to be unbiased. I also appreciated that the article was well written and organized. It was really easy to find the information that I needed.