IP2: Content and Technology Overview/Evaluation

Determining the success of ECM can be subjective. For some, it may be (Harr et al., 2019).

Then describes the success of this company

determining if the underlying IT infrastructure can support it (Kuo & Kusiak, 2019).

structured or unstructured (Abraham et al., 2019).

Identifies major problems at the network and change requests – this is the framework for evaluation *(note two elements)*.

Table 2-1. Content Characteristics

Content	Format	Variety	Velocity	Volume
Network				
Diagrams				
Change				
Requests				

strategy, tools, people, and process (Alalwan & Weistroffer, 2012). *(Should tie to IP1)* data activities (Brocke et al., 2011).

strategy, can be – (Note the use of the framework and now elements of lifecycle – should tie to

<u>IP1)</u>

Table 2-2. Content Management Strategy Dimension

Content	Lifecycle	Strategy
	component	
Network	Creation	
Diagrams		
Network	Utilization	
Diagrams		
Network	Storage	
Diagrams		
Change	Creation	
Requests		
Change	Utilization	
Requests		

Change	Storage
Requests	

Tools (as provided by Alalwan above)

Table 2-3. Content Management Tools Dimension

Content	Lifecycle	Tools
	component	
Network	Creation	
Diagrams		
Network	Utilization	
Diagrams		
Network	Storage	
Diagrams		
Change	Creation	
Requests		
Change	Utilization	
Requests		
Change	Storage	
Requests		

people,

Table 2-4. Content Management People Dimension

Content	Lifecycle	People
	component	
Network	Creation	
Diagrams		
Network	Utilization	
Diagrams		
Network	Storage	
Diagrams		
Change	Creation	
Requests		
Change	Utilization	
Requests		
Change	Storage	
Requests		

, process,

Table 2-5. Content Management Process Dimension

Content	Lifecycle	Process
	component	
Network	Creation	
Diagrams		
Network	Utilization	
Diagrams		
Network	Storage	
Diagrams		
Change	Creation	
Requests		
Change	Utilization	
Requests		
Change	Storage	
Requests		

The resultant observations of the four dimensions' interaction with the content lifecycle components reveal a great amount of important information (So what? Now the review...)

Infrastructure Review

(includes information on guess what, network diagrams and change requests...). Provides research on **why** each is important, **how** they should function, and **what** benefits they provide.

(Harr et al., 2019).

Figure 2-1. MetroComm Network Diagram

Process Flow Diagram

business processes (Brocke et al., 2011).

Figure 2-2. Process Flow of Content Diagram