

Finding Company Information

Business Source Complete

Finding Company Profiles

Business Source Complete is one of the library's strongest business resources. In addition to articles it is also a good place to find company profiles which provide a description of the company, key employees, products and services, revenue information, SWOT analysis, and more. *Note: not all company profiles contain the same information.*

• Click Business Source Complete from the list on the library homepage.



Image of Business Source Complete link

• The database's search page will open up. In the menu above the search boxes place the cursor on **More**, and select **Company Profiles** from the drop down list.

New Search	Publications	Company Information	Thesaurus	More •	_
				Author Profiles	
EBSCOhost	Searching: Business Source Complete Choose Database		Cited References		
			Select	Company Profiles	Clear
	AND 🗸		Select	Images/Business Videos	
	AND 🕶		Select	Indexes	

Image of Company Profile link

• The company profiles search page will load. Search by entering a company name in the search box and hitting **Browse.**

Updated 4/13/2021

AIU Library

Company Profiles	
Apple Inc.	Browse
Alphabetical Match Any Words	

Image of search box

• Results will load. To view the company profile, click on the PDF for the report in the search results list.

Company Name	PDF Complete Report	Location	Industry	
Apple Inc.	MarketLine Report (1033K)	United States	TECHNOLOGY	
Image of results				

• Once the report is open, scroll through or use the bookmarks link on the right side to jump to a particular section.



• Use the links and icons in the upper left corner to download, save, print, or email the report.

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Image of Download PDF link, save, print, and email icon

• Click the link for **Back** in the upper left corner to return to the company profile results or do a new search.

« Back	Download F
>	
Image o	of Back link

Finding Company Information

The Company Information search feature in the Business Source Complete database will allow you to search for information about specific companies by name. You can also generate lists of companies using criteria such as company type, location, and NAICS code. NAICS codes are 6-digit codes used by the U.S. government to classify companies that sell such similar goods and services they are in direct competition with each other.

• Click **Business Source Complete** from the list on the library homepage.

Business Source Complete with Datamonitor (EBSCO) Topics: Business, Management, Marketing, Leadership, Company and Industry Informatio Materials: Scholarly Journals, Magazines, Trade Journals, Company Reports, Industry Repo

Image of Business Source Complete link

• The search page will open. In the menu above the search boxes, click on **Company Information** to open the Company Information search page.

New Search	Publications	Company Information	Thesaurus	More •	Sign In 🧧
	Searching: Bu	siness Source Complete	hoose Databases		
EBSCOhost			Select a Field (optional) 🔻		Search
	AND -		Select a	a Field (optional) 🔻	
	AND 🗸		Select a	a Field (optional) 🔻	+-

Image of Company Information link

- The Company Information search page will load. You can search or browse for company information on this page.
- If you want to search for information about a specific company, enter the company's name into the search box at the top of the page and click **Search** to view your results.



Image of search box

• To browse for lists of companies, scroll down past the search box until you see the limiters available under the **Search Options** heading.

	Company Name +	Company Name	Search 🕐
h Op	tions		
earch I	Modes and Expa	anders	
Search	modes 🥐		Apply related wor
Boo	olean/Phrase		
● Fin	d all my search term	s	
○ Fine	d any of my search t	erms	Apply equivalent s
Sm	artText Searching	Hint	
mit yo	ur results		-
Executi	ve Name		Revenue
			All
			Less than 500,000
			1 000 001 to 1,000,00
			1,000,001 to 5,000,
J.S. Co	mpany Type		Employee Number
J.S. Co	mpany Type blic	Private	Employee Number

Image of Search Options

- You will find a variety of options that you can use to generate a list of companies that meet your search criteria. These options include company revenue, numbers of employees, city, and country.
- For example, you could choose to limit your results to publicly traded companies in the U.S. To do so, scroll down until you see the **U.S. Company Type** heading.
- Then click in the box next to **Public** and a checkmark will appear when this option has been selected.

U.S. Company Type Public

Private

 In the NAICS Code/Description box, you can enter a term that describes an industry, if you want to find companies operating in a specific industry.

NAICS Code/Description	
commercial printing	

Image of search box

• Or enter a 6-digit NAICS code describing a specific industry into the box.

NAICS Code/Description	
323111	

Image of search box

 If you need to lookup NAICS codes and industry descriptions that you can enter into this box, click on NAICS Code/Description.

NAICS Code/Description	
2	

Image of search box

 A window or tab will open with a list of 6-digit NAICS codes and industry descriptions that you can browse.



EBSCO has aligned periodical and journal content to the North American Industry Classification System (NAICS).

Currently, whenever possible, periodical and journal content has been assigned to one or more 6-digit NAICS codes. At this time EBSCOhost supports searching only by 6-digit NAICS codes. This code is visible in the citation alongside the field descriptor NAICS/Description. The NAICS code is followed by a brief descriptor.

Note:

- Not every NAICS code will be associated to an article. The very nature of periodical and journal content does not always have a match to certain government-identified industry areas.
- EBSCO used the information found at the U.S. Census Bureau's NAICS web page to assist in creating this page.

Click here to view this same list ordered by SIC code.

NAICS	NAICS Description	SIC	SIC Description
111110		0116	
	Soybean Farming		Soybeans
111120		0119	
	Oilseed (except Soybean) Farming		Cash Grains, Nec
111130		0119	
	Dry Pea and Bean Farming		Cash Grains, Nec
11140		0111	

Image of NAICS codes

• After making your selections, scroll back up to the top of the screen and click the Search button.

Searching: Company	>		
Company Name 👻	Company Name	Search	?

Image of search box

- A list of companies that match your search criteria will load. The companies with the highest revenue will be listed first.
- Note: you may see a company listed multiple times if that company has multiple locations or subsidiaries – the headquarters location or parent company should be listed first as it will have the highest revenue.

Company Name (Ticker)	City	State	Country	Revenue▼ (US \$)
1. FedEx Corp. (FDX)	Memphis	Tennessee	USA	\$47,453,000,000
2. R.R. Donnelley & Sons Company (RRD)	Chicago	Illinois	USA	\$10,480,300,000
3. Quad/Graphics Inc. (QUAD)	Sussex	Wisconsin	USA	\$4,795,900,000
4. Mail-Well Inc. (CVO)	Stamford	Connecticut	USA	\$1,777,808,000
5. ACCO Brands Corp. (ACCO)	Lake Zurich	Illinois	USA	\$1,765,100,000
6. Deluxe Corp. (DLX)	Shoreview	Minnesota	USA	\$1,584,824,000
7. Innerworkings, Inc. (INWK)	Chicago	Illinois	USA	\$890,959,963
8. Standard Register (SR)	Dayton	Ohio	USA	\$719,783,000
9. Multi-Color Corporation (LABL)	Batavia	Ohio	USA	\$706,432,000
10. Ennis, Inc. (EBF)	Midlothian	Texas	USA	\$542,442,000
11. ARC Document Solutions, Inc. (ARC)	Walnut Creek	California	USA	\$407,195,000
12. Journal Communications Inc. (JRN)	Milwaukee	Wisconsin	USA	\$397,267,000
13. Dolan Media Co. (DOLN)	Minneapolis	Minnesota	USA	\$254,311,000

Page: 1 1-19 of 19

Image of results

• To view information about any company in the list, click on its **name** in the list.

Company Name (Ticker)	City	State	Country	Revenue v (US \$)
1. FedEx Corp. (FDX)	Memphis	Tennessee	USA	\$47,453,000,000
2. R.R. Donnelley & Sons Company (RRD)	Chicago	Illinois	USA	\$10,480,300,000
3. Quad/Graphics Inc. (QUAD)	Sussex	Wisconsin	USA	\$4,795,900,000
	- f			

Image of results

• The Company Information page for the company you selected will open.

	Physical Address: 111 S Wacker Dr Ste 3500, Chicago, Illinois 606064304 USA	Global Illtimate Parent:
	MSA Code: 1600	R.R. Donnelley & Sons Company
elated Information	MSA Name: Chicago, IL	Domestic Illtimate:
	Phone: 3123268000	R.R. Donnelley & Sons Company
	Fax: 3123268259	Headquarter/Parent
cademic Journals	Web Site: http://www.rrdonnelley.com	R.R. Donnelley & Sons Company
rade Publications	Revenue: \$10,480,300,000	
lagazines	Doing Business As: D D DONNELLEY	On this page
looks	Doing Business As. R R DONNELLET	E Financials
WOT Analyses	Line of Business: Commercial Printing And Business Process Outsourcing	☑ Subsidiaries
larket Research Reports		E Products
roduct Reviews		☑ Executives
		⊡ Industry
		E More
ind Related Companies	Common Data	Expand All Collapse A
Printing	Company Data	
Commercial Gravure Printing	- Financials	
Commercial Gravure Printing	Revenue: \$10,480,300,000	
Books Printing	Course Dev 64, 04,000,000,000	
Direct Mail Advertising	Gross Profit: \$1,883,000,000	
Graphic Design Services	Net Profit: \$97,200,000	

• Use the links to the right under **On this page** to view information about the company. Company information that may be available includes *financials*, *products*, and *executives*.

On	this page
Ŧ	Financials
Ŧ	Subsidiaries
$\overline{\mathbf{T}}$	Products
¥	Executives
Ŧ	Industry
Ŧ	More
	-

Image of links on company profile

• Some companies operate in several different industries. Click on the **Industry** heading to display a full list of all NAICS codes assigned to that company.

Industry

Link to articles using
NAICS Codes:323111 Commercial Gravure Printing
323111 Commercial Gravure Printing
323111 Commercial Gravure Printing
323117 Books Printing
541860 Direct Mail Advertising
541430 Graphic Design ServicesSIC Codes:27540000 Commercial printing, gravure
27590602 Letterpress printing
27520101 Offset printing
27320200 Books, printing and binding
73310000 Direct mail advertising services

Image of industry section in company profile

- Use the links to the left under **Related Information** to find articles and reports about the company.
- Articles from *academic journals*, *trade publications*, and *magazines* might be available. *Industry profiles* or *market research reports* that mention this company might also be available. If the company manufactures products, *product reviews* might also be available.

Academic Journals
Trade Publications
Magazines
Books
SWOT Analyses
Industry Profiles
Market Research Report
Product Reviews

Image of related information in company profile

- You can click on one or more options in the **Find Related Companies** section on the left side of the screen if you need to look up information about other companies operating in the same industry or industries.
- After making your selections, click **Search** to generate a list of companies.



Image of Search button

Business Market Research Collection

Business Market Research Collection provides company, industry, and geopolitical macroeconomic market research from three sources. Use this database to find company profiles from Hoover's, a provider of U.S. and international company information. The company profiles available in this database will provide detailed information about a company's history, leadership team, and competition. Financial information for publicly traded companies is often also included.

• Click **Business Market Research Collection** from the list on the library homepage.

Business Market Research Collection (ProQuest) Topics: Company Information Materials: Company Reports

Image of Business Market Research Collection link

• The database's search page will open. Enter the company name in the first search box, and Hoover's Pro in the second search box.

Business Market Research Collection	0.222	104
Basic Search Advanced Search Publications Browse Change databases	6322	8
Advanced Search Command Line Field codes Search tips		
Apple Inc.	in Anywhere	~
AND ~ Hoover's Pro	in Anywhere	~
Add a row		
 Image of Search		

Click Search.

Updated 4/13/2021

• Results will load from the Hoover's Company Records.



Image of results

• Click the link for Full Text-PDF found in the results list, or the item title.

Abstract/Details

Full text - PDF (159 KB)

Image of Full-text PDF link

• Click the download icon to save the item to your computer.



ABI Inform Collection

ABI Inform Collection is a comprehensive business research databases that contains articles, news stories, dissertations, and other sources of information. One source of information that is unique to ABI Inform Collection is the transcripts of company earnings calls. To find earnings calls in ABI Inform Collection, follow these steps:

• Click **ABI Inform Collection** from the list on the library homepage.



Image of ABI Inform Collection link

- Once you have the search page loaded, type your keyword(s) into the boxes at the top of the page:
 - In the first page enter the **name of the company**.
 - In the second box enter the phrase **earnings call**.
- Click Search.

abbott		in	Anywhere	*
AND •	earnings call	in	Anywhere	¥
Add a row				
imit to: 🗹 Full text	Peer reviewed			

Image of search screen

- Results will load on a new page.
- To view the transcript of the call, click on the Full text link.

Live Earnings Call: Abbott Laboratories (ABT) Q4 2015 Re
Webcast
Live Briefs US; Bethesda [Bethesda] 28 Jan 2016.
from a conference <mark>call</mark> that will begin on January 28, 2016 at 09:00 The audio will stream live while the <mark>call</mark> is active, and can be replayed
Details Full text
Image of full text link

Image of full text link

• Once you are in the full text, you will see icons to download, print, or email your article.



Image Download PDF link, cite, email, print, and save icons

Web Resources

Public companies in the United States are required by law to report financial information to the U.S. Securities and Exchange Commission (SEC). These reports are made available to the public on the SEC's website, in their Electronic Data Gathering, Analysis, and Retrieval system (EDGAR).

Of these reports, the annual report, known often by its form name of 10-K, is one of the most useful to locate key financial information. Information about a company's products, services, and strategy can also usually be found in an annual report under the section titled Item 1 - "Business".

Follow the steps below to learn how to find annual reports (10-K) for publicly traded companies in the U.S.

- Visit the SEC EDGAR website: https://www.sec.gov/edgar/searchedgar/companysearch.html
- Enter the company name in the search box under Company name, or the Ticker of CIK under the Fast Search box. Click **Search**.



Image of search boxes

• A list of companies with the same or similar name will appear.

SEC Home »	Search the Next-Generation EDGAR System » Company Search » Current	Page	
Companies w Click on <u>CIK</u> to Items 1 - 40	ith names matching "APPLE" view company filings		
CIK	Company		State/Country
0001493086	Apple Allan Victor		
0001653690	Apple Beach County Ltd Liability Co		NY
0001567043	Apple Blossom REIT, LLC		IN
0001412692	Apple Blossom Royalties LLC		CO
0001235253	APPLE BOX PRODUCTIONS SUB INC		NY
0001764769	Apple Brooke Income Fund, LLC		WA
0001166766	APPLE C CHRIS		
0001718804	Apple Capital Group, Inc.		VA
0000320193	APPLE INC <u>SIC:</u> 3571 - ELECTRONIC COMPUTERS formerly: APPLE COMPUTER INC (filings through 2007-01-04) APPLE COMPUTER INC/ FA (filings through 1997-07-28)		CA
0001420179	Apple Creek Acquisition Corp		NY
0001533411	Apple Funding, LLC		NY
0001510976	Apple Green Holding, Inc. <u>SIC</u> : 7372 - SERVICES-PREPACKAGED SOFTWARE formerly: Blue Sun Media, Inc. (filings through 2014-01-16)		A1
0001063234	APPLE GREG		IL .
0000934330	GENFINITY CORP <u>SIC:</u> 5271 - RETAIL-MOBILE HOME DEALERS formerly: APPLE HOMES CORP INC (filings through 2000-10-13) MAYFAR HOMES CORP (filings through 1997-01-24)		NC
		, ,	



- Select the company.
- A list of SEC filings should appear. The newest reports available will be listed first.
- The filing date of each report will be listed in a column on the right side of the screen. The form name aka filing type will be listed in the *Filings* column on the left side of the screen.

WAL MAR SIC: 5331 - RI State location: (Assistant Din Get insider tr Get insider tr	T STORES INC CIK#: 0000 ETAIL-VARIETY STORES AR State of Inc.: DE Fiscal Year actor Office: 2) ansactions for this issuer. ansactions for this reporting owner	104169 (see all company filings) End: 0131 rr.		Business Address 702 SOUTHWEST 8TH ST BENTONVILLE AR 72716 5012734000	Ma 70. BE	illing Address 2 SOUTHWEST 8TH STREET NTONVILLE AR 72716
Filter Results:	Filing Type:	Prior to: (YYYYMMDD)	Ownership?	Limit 40 E	Results Per Page Intries V	Search Show All
Items 41 - 80	SS Feed					Previous 40 Next 40
Filings	Format	Description			Filing Date	File/Film Number
8-K	(Documents)	Current report, items 2.02 and 9.01 Acc-no: 0000104169-15-000036 (34 Act) Size: 1 MB			2015-08-18	001-06991 151060139
11-K	Documents	Annual report of employee stock purchase, savings and similar plans Acc-no: 0000104169-15-000032 (34 Act) Size: 312 KB			2015-07-28	001-06991 151010332
11-K	(Documents)	Annual report of employee stock purchase, savings and similar plans Acc-no: 0000104169-15-000031 (34 Act) Size: 296 KB			2015-07-28	001-06991 151010308
8-К	Documents	Current report, item 5.07 Acc-no: 0000104169-15-000024 (34 Act) Size: 91 KB			2015-06-08	001-06991 15919046
10-Q	(Documents) Interactive Data	Quarterly report [Sections 13 or 15(d)] Acc-no: 0000104169-15-000022 (34 Act) Size: 5 MB			2015-06-05	001-06991 15916764
SD	(Documents)	Acc-no: 0000104169-15-000018 (34 Act) Size: 42 KB			2015-06-01	001-06991 15902810
PX14A6G	(Documents)	Notice of exempt solicitation Acc-no: 0001137604-15-000005 (34 Act) Size: 12 KB			2015-05-26	001-06991 15889328
PX14A6G	(Documents)	Notice of exempt solicitation Acc-no: 0001377739-15-000045 (34 Act) Size: 79 KB			2015-05-19	001-06991 15875721
8-K	(Documents)	Current report, items 2.02 and 9.01 Acc-no: 0000104169-15-000015 (34 Act) Size: 1 MB			2015-05-19	001-06991 15875014
DEFA14A	(Documents)	Additional definitive proxy soliciting materials and Rule 14(a)(12) material Acc-no: 0001308179-15-000152 (34 Act) Size: 66 KB			2015-04-22	001-06991 15786033
DEFA14A	(Documents)	Additional definitive proxy soliciting materials and Rule 14(a)(12) material Acc-no: 0001308179-15-000151 (34 Act) Size: 154 KB			2015-04-22	001-06991 15786026
DEFA14A	(Documents)	Additional definitive proxy soliciting materials and Rule 14(a)(12) material Acc-no: 0001308179-15-000150 (34 Act) Size: 633 KB			2015-04-22	001-06991 15786013
DEF 14A	(Documents)	Other definitive proxy statements Acc-no: 0001308179-15-000149 (34 Act) Size: 5 MB			2015-04-22	001-06991 15785985
NO ACT	(Documents)	[Paper]No Action Letter Acc-no: 9999999997-15-008655 (34 Act) Size: 1 KB			2015-04-14	001-06991 15006599
10-K	(Documents) Interactive Data	Annual report [Section 13 and 15(d), not S-K Item 405] Acc-no: 0000104169-15-000011 (34 Act) Size: 17 MB			2015-04-01	001-06991 15743867

Image of company filings

• To filter your results so you only see annual reports, enter the form name **10-K** in the *Filing Type* box at the top of the list and click the **Search** button.

Filter Results:	Filing Type: 10-K	Prior to: (YYYYMMDD)	Ownership? include exclude only	Limit Results Per Page 40 Entries V	Search Show All
Items 1 - 25 🔝 RSS Feed	1				
		Ima	ge of Search button		

- Only annual reports will be listed. The newest reports available will be listed first.
- To open a report, click the **Documents** button next to the form name.

Filings	Format	Description	Filing Date
10-K	Documents Interactiv	Annual report [Section 13 and 15(d), not S-K Item 405] Acc-no: 0000104169-16-000079 (34 Act) Size: 14 MB	2016-03-30
10-K	Documents Interactiv	Annual report [Section 13 and 15(d), not S-K Item 405] Acc-no: 0000104169-15-000011 (34 Act) Size: 17 MB	2015-04-01
		Image of results	

• Click the link next to the form name to open the report. This should be the first link listed in the *Document* column.

Document Format Files				
Seq	Description	Document	Туре	Size
1	FORM 10-K	(wmtform10-kx13115.htm)	10-K	914955
2	AMENDMENT TO THE RULES OF THE ASDA SHARESAVE PLAN 2000	wmt10c13115.htm	EX-10.(C)	201129
3	AMENDMENT TO FORM OF POST-TERMINATION AGREEMENT	wmt10o113115.htm	EX-10.(O).1	15572
4	STATEMENT REGARDING COMPUTATION OF THE EARNINGS TO FIXED CHARGES RATIOS	wmt12113115.htm	EX-12.1	44284
5	PORTIONS OF OUR ANNUAL REPORT TO SHAREHOLDERS	wmtars-1312015.htm	EX-13	2570092
6	LIST OF THE COMPANY'S SIGNIFICANT SUBSIDIARIES	wmt2113115.htm	EX-21	28511
7	CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM	wmt2313115.htm	EX-23	22449
8	CHIEF EXECUTIVE OFFICER SECTION 302 CERTIFICATION	wmt31113115.htm	EX-31.1	11509
9	CHIEF FINANCIAL OFFICER SECTION 302 CERTIFICATION	wmt31213115.htm	EX-31.2	11533
10	CHIEF EXECUTIVE OFFICER SECTION 906 CERTIFICATION	wmt32113115.htm	EX-32.1	5172
11	CHIEF FINANCIAL OFFICER SECTION 906 CERTIFICATION	wmt32213115.htm	EX-32.2	5287
18	GRAPHIC	image0a10a01.jpg	GRAPHIC	38855
19	GRAPHIC	updatedtablea02.jpg	GRAPHIC	62482
	Complete submission text file	0000104169-15-000011.txt		17821080

Image of results

• The report will open and you can scroll through it to look for the financial information you need to find.



Image of reports

• The SEC has a guide to reading annual reports (10-K) here: https://www.sec.gov/answers/reada10k.htm

Library Contact

- If you have any questions, or if you need assistance using the library's resources, please let us know!
- Contact your campus librarians using the information below. The library is also available through Messenger.
- To receive the quickest response, please be sure to use the contact information for your campus.

Campus	Email	Phone	
AIU Online	<u>librarian@aiuniv.edu</u>	877-221-5800 x15721 Or: 847-851-5721	
AIU Houston	<u>library@aiuniv.edu</u>	832-201-3640	
AIU Atlanta	<u>atllib@aiuniv.edu</u>	404-965-6533	