MGMT415

Unit 1 Assignment

**Functional Responsibilities Analysis**

Your Name

American InterContinental University

Submission Date

**Introduction**

Delete highlighted information.

The introduction is the best opportunity to convince your audience that you have something worthwhile to say (one solid paragraph). An introduction can accomplish this by fulfilling six important responsibilities, as follows:

1. Get the audience's attention.
2. Introduce the topic.
3. Explain its relevance to the audience.
4. State a thesis or purpose.
5. Outline the main points.
6. Be half a page in length.

**Business Function Responsibilities Analysis**

Review the table below, which highlights each global supply chain function. Write a 2-page analysis that compares each global supply chain function and how they work together to solve operational problems. Be sure to consider the following:

1. How marketing strengthens the company's competitive position and builds internal and external relationships that support operational efficiency.
2. How HR is directly or indirectly related to the supply chain.
3. Why integrating financial services into supply chain management is about finding new opportunities for cost reductions.

|  |  |
| --- | --- |
| **Operations Function** | **Supply Chain Responsibilities** |
| Marketing | Communicates information about products, prices, availability, discounts, order tracking, and so on to help improve understanding of market demand and initiatives in support of planning |
| Human Resources | Uses existing HRM programs to improve the efficiency of supply chain members |
| Finance | Provides financial analysis and forecasting to identify risks to implementation plans, enables cost reduction, and streamlines plans. |

**Conclusion**

The *conclusion* is the last thing that the reader will remember about your essay.

1. The conclusion should be a summary of the highlights of your statement of purpose.
2. The conclusion should include the main points of the statement of purpose.
3. The conclusion should be as well-constructed and grammatically correct as everything.
4. The conclusion should be half a page in length.

**References**

Example

Linton, I. (2019, January 25). *Role of marketing in supply chain management*. Bizfluent. <https://bizfluent.com/info-8013303-role-marketing-supply-chain-management.html>