MGMT415

Unit 5 Assignment

**Ethical Systems Management Analysis**

Your Name

American InterContinental University

Submission Date

**Introduction**

Delete highlighted information.

The introduction is the best opportunity to convince your audience that you have something worthwhile to say (one solid paragraph). An introduction can accomplish this by fulfilling six important responsibilities, as follows:

1. Get the audience's attention.
2. Introduce the topic.
3. Explain its relevance to the audience.
4. State a thesis or purpose.
5. Outline the main points.
6. Be half a page in length.

See the Assignment Details for more information on the elements to include in the introduction.

**Ethical Management Systems Analysis**

*Slam!* is a company that sells tennis balls. Its clients are tennis clubs, school sports programs, and retail stores. Its supply chain is supported by a cross-functional team that manages the following in the supply chain:

1. **Marketing:** This involves conducting research and producing reports to ensure that the supply chain operation understands consumer demand for its products, promoting the supply chain’s brand and products or services, and ensuring marketing drives sales and revenue.
2. **Finance:** This involves ensuring cost-effective procurement contracts with suppliers and cost-effective operations processes, ensuring that marketing initiatives enable the achievement of the supply chain’s financial objectives, ensuring the alignment of marketing with sales forecasting, and improving the ROI of marketing investment.
3. **Logistics operations:** This involves managing the procurement and transportation of tennis balls from suppliers, inventory management in the warehouse, and packing and delivery of products to customers.
4. **IT:** This involves managing systems that support the end-to-end supply chain process, which includes marketing, customers, suppliers, inventory, and transportation.

Review the information in the table below. Write a 1-page analysis ofwhich technology is used to support each of the supply chain operations functions above, and explain how each technology supports the function’s processes.

|  |
| --- |
| **Technologies** |
| **Customer relationship management system:** This supports customer-related data and processing. |
| **Supplier relationship management system:** This enables supplier-related communication and processing. |
| **Vendor management system:** This enables staffing management processing. |
| **Procurement management system:** This enables contract processing. |
| **Warehouse management system:** This enables warehouse management processing. |

Write a 1-page analysis that compares the advantages and disadvantages of using the systems provided in the table above to drive ethical practices throughout the company’s supply chain operation.

**Conclusion**

The *conclusion* is the last thing that the reader will remember about your essay.

1. The conclusion should be a summary of the highlights of your statement of purpose.
2. The conclusion should include the main points of the statement of purpose.
3. The conclusion should be as well-constructed and grammatically correct as everything.
4. The conclusion should be half a page in length.

**References**

Example

Wadhwa, T. (2016, January 8). *Using technology to create safe and ethical retail supply chains*. Forbes. <https://www.forbes.com/sites/tarunwadhwa/2016/01/08/the-ongoing-struggle-to-use-technology-to-create-safe-and-ethical-retail-supply-chains/>