MGMT450

Unit 1 Assignment

**Review of Supplier Relationship Strategies**

Your Name

American InterContinental University

Submission Date

**Introduction**

Delete highlighted information.

The introduction is the best opportunity to convince your audience that you have something worthwhile to say (one solid paragraph). An introduction can accomplish this by fulfilling five important responsibilities, as follows:

* Get the audience's attention.
* Introduce the topic.
* Explain its relevance to the audience.
* State a thesis or purpose.
* Outline the main points.

The length of the introduction should be half a page.

See the Assignment Details for more information on the elements to include in the introduction.

**Review of Supplier Relationship Strategies Analysis**

1. Explain the role of the supplier, and write an analysis of the influence that suppliers have on a supply chain operation.
2. Write an analysis explaining how a supply chain manager might use functional team collaboration to manage supplier influence to ensure an uninterrupted supply chain operation.

**Conclusion**

The conclusion is the last thing that the reader will remember about your essay. It should fulfill the following points:

* The conclusion should be a summary of the highlights of your statement of purpose.
* The conclusion should include the main points of the statement of purpose.
* The conclusion should be as well-constructed and grammatically correct as everything.
* The conclusion should be half a page in length.

**References**

Example

Linton, I. (2019, January 25). *Role of marketing in supply chain management*. Biz fluent. <https://bizfluent.com/info-8013303-role-marketing-supply-chain-management.html>