Student Name

Assignment Title

Colorado Technical University

Date

**Introduction**

Introduce the topics you will cover in your paper. Use 12-point Times New Roman font, double-space, and indent each paragraph throughout your assignment. Each paragraph should include a topic sentence, at least 2 qualifier sentences, and a transition, for a total of 4 sentences. Use APA in-text citations where your references are used. Do not change the document margins. The assignment should be 4–6 pages (plus the title page and the reference page).

**Include a Rationale for Choosing the Country You Have Selected. Consider Barriers to Entry, Competition, Economy, and Infrastructure.**

Type your response here.

**Provide a Recommendation for Mercy Regarding Her Payment Options for Her Online Sales in the Country You Have Chosen.**

Type your response here.

**How Will the Online Sales for Mercy’s Candle Company be Impacted by the Technology Infrastructure in this Country?**

Type your response here.

**Prepare A Promotion Plan for Mercy to Promote Her Candle Company. Your Promotion Plan Should Include Paid Search Advertising and Social Media. Take into Consideration the Regulation of Social Media in the Country You Have Chosen.**

Type your response here.

**Conclusion**

Summarize the main points of your paper. Be sure to proofread your assignment for organization, grammar, punctuation, and APA style.

**References**

Cite 1–3 sources in APA format. Here are some examples of references cited in APA format.

Gliddon, D. G., & Rothwell, W. J. (2018). *Innovation leadership*. Routledge. <https://login.proxy.cecybrary.com/sso/skillport?context=137758>

Khan, M. A., Ismail, F. B., Altaf, H., & Basheer, A. (2020). The interplay of leadership styles, innovative work behavior, organizational culture, and organizational citizenship behavior. *Sage Open*, *10*(1). <http://dx.doi.org.proxy.cecybrary.com/10.1177/2158244019898264>

Kmec, J. (2012, March 13). *Where’s the boss? And what counts as “work”?* The Society Pages. <https://thesocietypages.org/socimages/2012/03/13/wheres-the-boss-and-what-counts-as-work/>